

BROCHURE

About the Institution

Sheikh-Ul-Alam Memorial (SAM) Government Degree College, Budgam, is a premier institution of higher learning in the district, strategically located on the hilltop near the district headquarters. The campus offers a panoramic view of Srinagar city on one side and the Pir Panjal mountain range on the other. This prestigious seat of higher education is named in honor of Sheikh-Ul-Alam Sheikh Nooruddin Noorani (RA) (also known as Nund Reshi) a revered 14th/15th century saint, poet and Islamic preacher who championed the ideals of peace, spirituality and humanity. Established in the year 2005, this co-educational institution offers undergraduate programs in Science, Arts, Commerce and Computer Science as major streams, catering to nearly 1100 students. With state-of-the-art infrastructure, dedicated faculty, and comprehensive student support, students are provided with all the resources to excel and showcase their talents. The institution is upgrading its infrastructure and faculties in tune with NEP-2020, adopting best practices taking place in higher education across India.



Prof. (Dr.) Mohd Amin Malik
(Principal)

<https://www.facebook.com/samdcbudgam>

Program Schedule

09:30 AM to 10:00 AM	Registration
10:00 AM to 10:20 AM	Welcome Address by Dr. Ghazala Anjum
10:20 AM to 10:25 AM	Presidential Address by Principal Prof. (Dr.) Mohd. Amin Malik
10:25 AM to 11:00 AM	J&K Startup Policy Introduction
11:00 AM to 11:20 AM	Case study: J&K Entrepreneur/Startup
11:20 AM to 11:40 AM	Speech by Mentor: Do's and Don'ts
11:40 AM to 01:00 PM	Ideation Workshop
01:00 PM to 02:00 PM	LUNCH
02:00 PM to 04:00 PM	Idea Pitching session
04:00 PM to 04:30 PM	Short Listing for Grand Finale
04:30 PM to 04:45 PM	Closing and Vote of Thanks by Dr. Fayaz A. Dar
Moderator	Dr. Arshid Irshad
Operational Coordinators	Dr. Wahid A. Dar, Dr. S. M. Javad and Mr. J. Mehta
Rapporteur	Dr. S. Rashid

About the Program

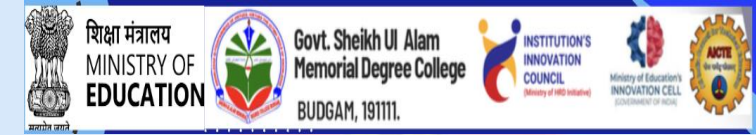
The Startup Idea Challenge-2025 Boot Camp is a dynamic initiative organized by Govt SAM Degree College, Budgam, in collaboration with JKEDI. The Boot Camp offers hands-on mentoring and introduces students to the scope of J & K Startup Policy 2024-27, empowering them to transform innovative ideas into viable ventures.

Cash Prizes (if selected at State level)

1st prize
Rs. 100,000

2nd Prize
Rs. 70,000

3rd Prize
Rs. 30,000



Sheikh-Ul-Alam Memorial
Government Degree College Budgam,
Kashmir



BOOT CAMP

ON

“Startup Idea Challenge-2025”

Organized

by

**Institution's Innovation Council
(IIC)**

In Collaboration with

JKEDI

J&K Start up Policy 2024-2027

Date: August 26, 2025 (Tuesday)

Time: 10:00 AM (IST)

**Venue: Auditorium Hall
Govt. SAM Degree College
Budgam Kashmir**

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